

INFORMATION LEAFLET BACHELOR PROGRAMME IN MANAGEMENT & BUSINESS

VIA VINCI ACADEMY



Via Vinci Academy

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Why choose the Management Programme?

Boost your career in Management and Business

Whether you are just starting out, moving up the career ladder or planning a change in the field of Management and Business, our relevant and practical international degree courses will give you the skills you need to stand out from the crowd and get recognition in the workplace.

Quality

You can have confidence in the quality of the Management Programme degrees. Our courses follow strict European quality assurance standards. The degree you achieve from our partner-university Heriot-Watt University is of the same quality as students attending equivalent on-campus courses in Edinburgh (UK).

Flexible

The Management and Business Programme offers flexibility and choice. You can study for your degree where and when you want to, and sit your exams when you feel ready for them. Most importantly, you can fit your studies around work or family responsibilities.

Designed for you

Our programmes use a modular approach where common modules appear in different degree pathways. This means that after your first year there is flexibility in the subjects you choose so that you can achieve the degree which is right for you and your career.

Support

There is (almost) always someone to speak to if you need help. Whether it is your fellow students, your local tutor, the web support site or directly to the team at the Academy Headquarters in the Netherlands or at the University in Edinburgh.

Assessments

The exam questions are set and marked by the Heriot-Watt University so the quality of your degree is guaranteed. The quality is also recognised by the Government in the Netherlands.

Customised for professionals in the Delta

The study materials which you will use have been written by academic staff from the Heriot-Watt University and Via Vinci Academy. They contain everything you need to prepare for and pass your exams. And they are customised for professionals working in the Delta region in the Netherlands and Belgium. *This way you contribute to the economy of this region.*

Recognition of previous studies

Management Programme students come from diverse backgrounds and we understand that some of you may already have a relevant qualification. We review all applications on a case by case basis and if you do have a relevant qualification we may be able to offer you exemptions from certain subject areas – this means that you could achieve your degree even faster!

Value for money

The Management Programme provides a quality European (UK) degree (which is fully recognised in the Netherlands) without the expense of studying and living abroad. There is no large initial cost and you can pay for the modules as and when you are ready to take them.

Intermediate awards

There is also an option to apply for a Certificate or Diploma whilst you are on your way to achieving your degree. In order to be eligible for one of these 'Intermediate Awards' you will need to satisfy certain criteria.

- For example, to apply for a **Certificate of Higher Education** you are required to pass eight modules (120 credits) at Stage 1 (subject to rules on exemptions).
- In order to be eligible for a **Diploma in Higher Education** you are required to pass sixteen modules (240 credits) at Stages 1 and 2 (subject to rules on exemptions). The procedure is similar to the certificate pathway.

Degree structures

Five different degrees

There are five undergraduate degrees available through the Management and Business Programme. This gives you the option to choose the right qualification for your academic and career objectives.

The degrees are as follows:

1. Bachelor of Business Administration (BBA)
2. Bachelor of Arts in Accountancy (BA)
3. Bachelor of Arts in Accountancy and Finance (BA)
4. Bachelor of Arts in Business and Finance (BA)
5. Bachelor of Arts in Management (BA)

When you have obtained your degree you will be entitled to insert the appropriate letters after your name (BBA or BA).

BACHELOR OF BUSINESS ADMINISTRATION (BBA)			
	ACCOUNTING	BUSINESS	FINANCE
Stage 1	<ul style="list-style-type: none"> • Accounting 	<ul style="list-style-type: none"> • Management • Economics 	<ul style="list-style-type: none"> • Finance
	<ul style="list-style-type: none"> • Quantitative Methods 		
Electives available at Stage 2:			
Stage 2	<ul style="list-style-type: none"> • Financial and Management Accounting 	<ul style="list-style-type: none"> • Commercial Law • Human Resource Management • Marketing 	<ul style="list-style-type: none"> • Finance Theory and Markets
Electives available at Stage 3:			
Stage 3	<ul style="list-style-type: none"> • Contemporary Issues in Financial Accounting • Management Accounting Decisions* • Taxation* 	<ul style="list-style-type: none"> • Consumer Behaviour* • Employment Law* • Operations Management • Project Management* • Strategic Management 	<ul style="list-style-type: none"> • Corporate Finance • International Financial Markets* • Securities Markets

* Note: Indicates a stand-alone module worth 15 credits

Note: Mandatory subject areas are highlighted in bold text

BACHELOR OF ARTS IN ACCOUNTANCY			
	ACCOUNTING	BUSINESS	FINANCE
Stage 1	<ul style="list-style-type: none"> • Accounting 	<ul style="list-style-type: none"> • Management • Economics 	<ul style="list-style-type: none"> • Finance
	<ul style="list-style-type: none"> • Financial and Management Accounting 	<ul style="list-style-type: none"> • Quantitative Methods 	<ul style="list-style-type: none"> • Finance Theory and Markets
Electives available at Stage 2:			
Stage 2		<ul style="list-style-type: none"> • Commercial Law • Human Resource Management • Marketing 	

	<ul style="list-style-type: none"> • Contemporary Issues in Financial Accounting • Management Accounting Decisions* 		
	Electives available at Stage 3:		
Stage 3	<ul style="list-style-type: none"> • Taxation* 	<ul style="list-style-type: none"> • Consumer Behaviour* • Employment Law* • Operations Management • Project Management* • Strategic Management 	<ul style="list-style-type: none"> • Corporate Finance • International Financial Markets* • Securities Markets

* Note: Indicates a stand-alone module worth 15 credits
Note: Mandatory subject areas are highlighted in bold text

BACHELOR OF ARTS IN ACCOUNTANCY AND FINANCE			
	ACCOUNTING	BUSINESS	FINANCE
Stage 1	<ul style="list-style-type: none"> • Accounting 	<ul style="list-style-type: none"> • Management • Economics 	<ul style="list-style-type: none"> • Finance
	<ul style="list-style-type: none"> • Financial and Management Accounting 	<ul style="list-style-type: none"> • Quantitative Methods 	<ul style="list-style-type: none"> • Finance Theory and Markets
	Electives available at Stage 2:		
Stage 2	<ul style="list-style-type: none"> • Commercial Law • Human Resource Management • Marketing 		
	<ul style="list-style-type: none"> • Contemporary Issues in Financial Accounting • Management Accounting Decisions* 		
	plus at least ONE of the following options:		
	<ul style="list-style-type: none"> • Corporate Finance • Securities Markets 		
	Electives available at Stage 3:		
Stage 3	<ul style="list-style-type: none"> • Taxation* 	<ul style="list-style-type: none"> • Consumer Behaviour* • Employment Law* • Operations Management • Project Management* • Strategic Management 	<ul style="list-style-type: none"> • Corporate Finance • International Financial Markets* • Securities Markets

* Note: Indicates a stand-alone module worth 15 credits
Note: Mandatory subject areas are highlighted in bold text

BACHELOR OF ARTS IN BUSINESS AND FINANCE			
	ACCOUNTING	BUSINESS	FINANCE
Stage 1	<ul style="list-style-type: none"> • Accounting 	<ul style="list-style-type: none"> • Management • Economics 	<ul style="list-style-type: none"> • Finance
		<ul style="list-style-type: none"> • Human Resource Management • Quantitative 	<ul style="list-style-type: none"> • Finance Theory and Markets

		Methods	
	Electives available at Stage 2:		
Stage 2	<ul style="list-style-type: none"> Financial and Management Accounting 	<ul style="list-style-type: none"> Commercial Law Marketing 	
	<ul style="list-style-type: none"> Operations Management Strategic Management 		
	plus at least ONE of the following options:		
			<ul style="list-style-type: none"> Corporate Finance Securities Markets
	Electives available at Stage 3:		
Stage 3	<ul style="list-style-type: none"> Contemporary Issues in Financial Accounting Management Accounting Decisions* Taxation* 	<ul style="list-style-type: none"> Consumer Behaviour* Employment Law* Project Management* 	<ul style="list-style-type: none"> Corporate Finance International Financial Markets* Securities Markets

* Note: Indicates a stand-alone module worth 15 credits
Note: Mandatory subject areas are highlighted in bold text

BACHELOR OF ARTS IN MANAGEMENT			
	ACCOUNTING	BUSINESS	FINANCE
Stage 1	<ul style="list-style-type: none"> Accounting 	<ul style="list-style-type: none"> Management Economics 	<ul style="list-style-type: none"> Finance
	<ul style="list-style-type: none"> Human Resource Management Marketing Quantitative Methods 		
	Electives available at Stage 2:		
Stage 2	<ul style="list-style-type: none"> Financial and Management Accounting 	<ul style="list-style-type: none"> Commercial Law 	<ul style="list-style-type: none"> Finance Theory and Markets
	<ul style="list-style-type: none"> Operations Management Strategic Management 		
	Electives available at Stage 3:		
Stage 3	<ul style="list-style-type: none"> Contemporary Issues in Financial Accounting Management Accounting Decisions* Taxation* 	<ul style="list-style-type: none"> Consumer Behaviour* Employment Law* Project Management* 	<ul style="list-style-type: none"> Corporate Finance International Financial Markets* Securities Markets

* Note: Indicates a stand-alone module worth 15 credits
Note: Mandatory subject areas are highlighted in bold text

Admission and entry qualifications

Applications

Prior to starting a programme, you must complete an 'Application for Admission' form. When an application has been submitted it will be reviewed along with any supporting evidence of having completed VWO (with at least a 6 as an average of 'English', 'Economie' and 'Wiskunde') or equal level such as a 'propedeuse' of a higher education programme.

English Language entry requirements

All applicants (irrespective of their qualifications, age or work experience) must have a standard of written English which will enable them to cope with the course materials and assessments. You have to provide evidence of written English competency.

Via Vinci offers a test module to provide this evidence. Besides it is possible to follow the Academic English for Business course concurrently with Stage one of the Management programme.

Matriculation

Following receipt of an offer letter, you should complete and submit a 'Module Set Registration and Examination' form. On this form you have to indicate which module set(s) you have purchased. Once the Academy receives this form you can officially become a matriculated student.

Cost

Each year you have to pay € 3.400,-, including study materials and books.

Location

With sufficient interest from September in Bergen op Zoom (the Netherlands).

More information

For any questions, please contact drs. Mike Ridderhof:

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